THE JOURNEY TO CONTINUOUS DEPLOYMENT

TRANSFORMING TECHNOLOGY, CULTURE, AND MINDSET

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How would it feel, if your changes would go to production **within minutes**?

STATE IN SUMMER 2020:

- **One** monolithic system.
  - one backend,
  - one frontend, and
  - some smaller services around
- **Six** engineering teams.
- **One** monolithic deployment **twice** a week.

- **One** staging environment.
- **One** QA team, E2E-testing on staging.
- **Five** production environments.

Who would be responsible for **executing the release process**?

The **QA team**.

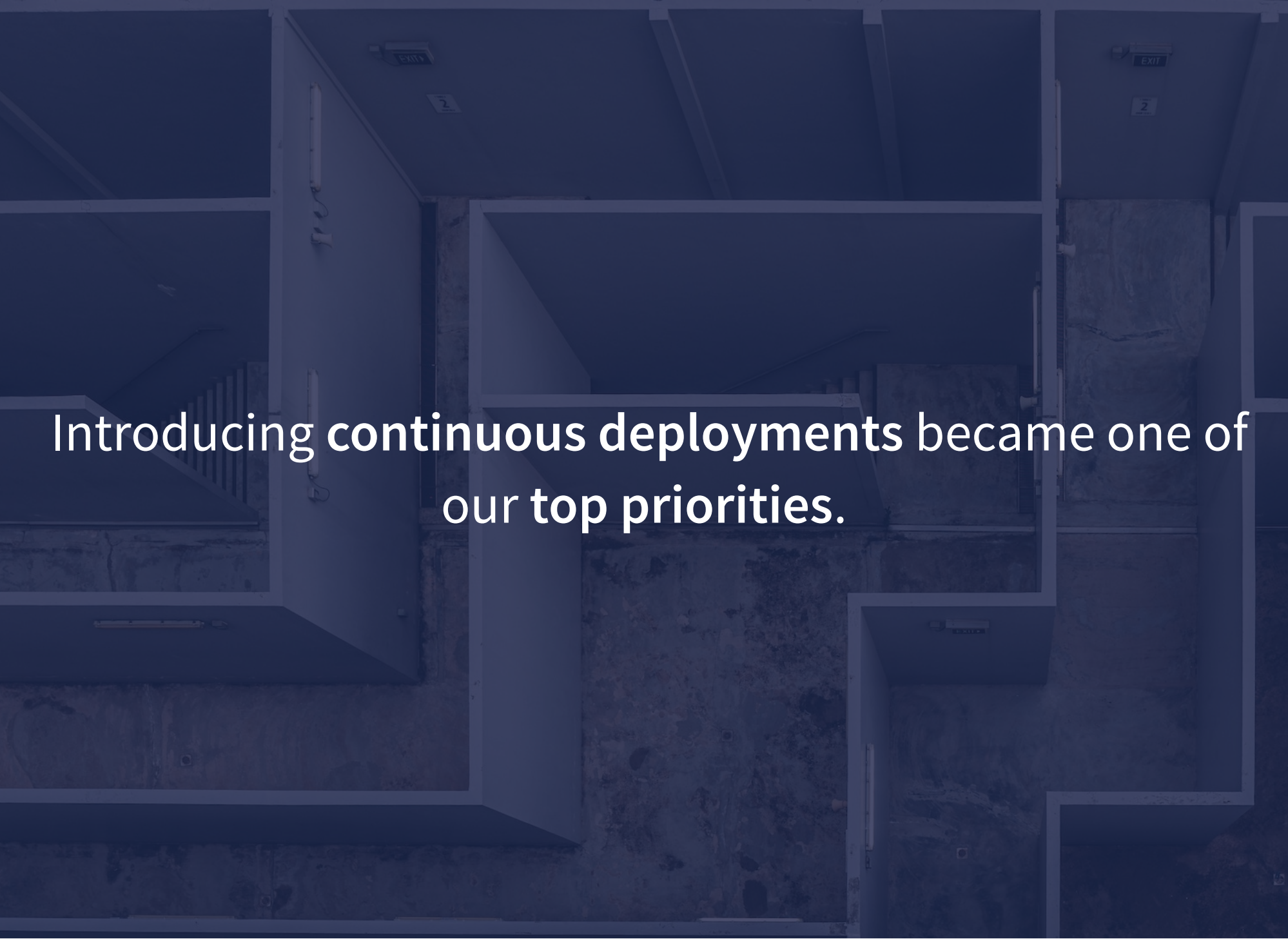
DEPLOYMENTS WERE

- painful
- slow
- risky
- mystical
- scary

The QA team became a **silo** and **bottleneck** in the deployment process.

THE SOLUTION

Starting the **Platform and Developer Experience** team in 2021.


Introducing **continuous deployments** became one of our **top priorities**.

Continuous deployments require a **different mindset**.

We need to make changes

- small,
- continuous, and
- non-breaking.

Many **process steps** were **not relevant**.

Nobody knew **the full picture**.

OUR SOLUTION

👉 The **Deployment Rotation**

THE IDEA

- Involve **every team**.
- **Rotate** the **responsibility**.
- Improve the process **together**.

Tech Leads loved **the idea**.

But: Some teams **hated** it.

LEARNING

Involve more people in the change.

Why could we not *just* **automate that process**?

How would you call this quality assurance practice?

Hope.

Hope is **not** a **great quality assurance practice**.

Our **software delivery process** and **culture** needed **improvements**.

Compartilhe
tudo que gosta
e sempre esteja
aberto a novas
experiencias
TINTA PERMANENTE
2.0mm

Some improvements:

- Removed or automated manual steps.
- Added end-to-end tests to the pipeline.
- Stabilized automated tests.
- Reduced deployment duration. Increased stability.
- Introduced release toggles.

👉 Reduced pipeline lead time from **1 hour** to **10 minutes**.

What did this mean for the deployment rotation?

ENGINE
START
STOP

WHY?

Let's not deploy on Fridays.

... for now!

THREE WEEKS LATER.

Sorry
we are
CLOSED

DELIVERY
ALWAYS ON TIME

How would **your work** look like?

What is needed to **successfully** introduce **continuous deployments**?

You need a **vision**.

You need to **communicate it**.

You need to **find supporters**.

You need to **involve people**.

You need to **make it safe.**

How can I introduce **ANY change** in **my company**?

1. Observe.
2. Plan.
3. Take a step.
4. GOTO 1.

Arriving at **continuous deployments** was a **long journey**.

15 teams

60 people

countless **incremental**, **small** and **safe** changes

What is **your** first step **today**?

CONNECT WITH ME!

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